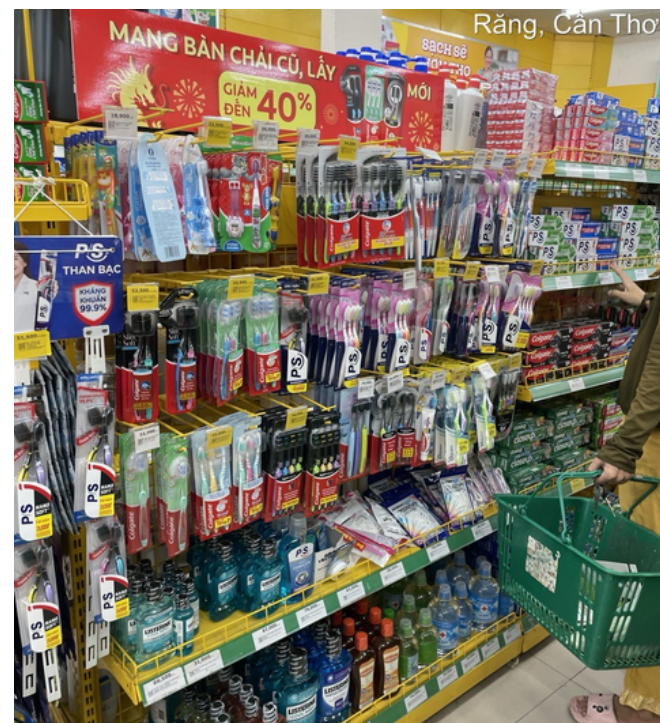


## BACH HOA XANH AND COLGATE: COLLABORATE TO RECYCLE USED TOOTHBRUSHES TO PROTECT THE ENVIRONMENT TOWARDS CIRCULAR ECONOMY



On January 5, 2024, Bach Hoa Xanh and Colgate Vietnam signed a partnership to implement the **"Used Toothbrush Recycling - Building a Green Future"** campaign in all BHX stores nationwide.

The program encourages consumers to bring their used toothbrushes to BHX stores for collection, aiming to reduce plastic waste in the environment. These toothbrushes will then be transferred to recycling partners and processed according to regulations to limit negative environmental impacts. Customers participating will benefit from a up-to-40% discount when exchanging an used toothbrush for a new Colgate toothbrush.



BHX and Colgate believe that this collaboration not only offers practical benefits to customers but also adds value in terms of environmental impact. It aims to establish sustainable consumption habits, promote circular economy, and reduce plastic waste in the environment. Together, we strive to create positive changes, step by step, for a clean and sustainable environment for future generations.



MWG - TOP 10 BEST CORPORATE GOVERNANCE COMPANIES & BEST ANNUAL GENERAL MEETING ORGANIZING COMPANY



ESG ACTIVITIES



Kim Son DMX: A Meaningful Journey of Giving Christmas Gifts to Children During Christmas



"Tam An Than Khang" Journey #18: Cà Mau



Charity Program from Can Tho to Hau Giang at Kim Hong Shelter and Thien An Shelter



Recycling of Empty V.Rohto Eye Drops Bottles" Program

Did you know?

Current Situation of Plastic Waste in Vietnam



In Vietnam, an average of about **1.8 million tons of plastic waste** is generated each year. Vietnam **ranks fourth among the top 20 countries**, with approximately 0.28-0.73 million tons per year.

**30** billions Plastic bags disposed of each year in Vietnam



Only **10%** of plastic waste is recycled, while the remaining **90%** of plastic waste is either landfilled, incinerated, or directly discharged into the environment.

Sources: Ministry of Industry and Trade of Vietnam