

TIẾT KIEM ĐIỆN THÀNH THÓI QUEN



CHƯƠNG TRÌNH QUỐC GIA
VỀ SỬ DỤNG NĂNG LƯỢNG
TIẾT KIEM VÀ HIỆU QUẢ

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Earth Hour 2024 Campaign: “Save Electricity - Make it a Habit”

This message is not only a call to save electricity, energy, and protect the environment for one hour, but also to make it a regular habit throughout 365 days of the year.



50 Bach Hoa XANH Have Successfully Transitioned To Using Solar Energy

The "Green Energy" cooperation project between CAS and MWG has completed the installation at **50 Bach Hoa XANH stores in Thu Duc City (HCMC)** and is expected to be expanded.

ESG HIGHLIGHT ACTIVITIES

MWG participates in the "Tree Planting Day 3/3"



Tree Planting Day 3/3 is an Initiative of RED - Research & Development Institute for Media & Development, aiming to connect the community, optimize resources for effective tree planting, inspire during Tet Holiday, and contribute to the **Net Zero and Sustainable Development process of Vietnam**. Through the program, the initiative has donated 310,000 seedlings to support livelihoods for people **in Son La and Ninh Thuan provinces**.



International Women's Day 8/3/2024 “Investing in Women Accelerate Progress.”



“By **investing in women**, we can spark change and speed the transition towards a **healthier, safer, and more equal world for all**.”.

Source: United Nations Entity for Gender Equality and the Empowerment of Women. (UN Women)

“Quà xinh yêu 8/3 của em đây rồi!”

Đối tượng tham gia: Toàn thể nhân viên MWG có user còn hoạt động

Hình thức: Video trên nền tảng **TikTok**

Thời gian: 28/02 - 12/03

CÁCH THỨC THAM GIA

- Bước 1:** Quay video sáng tạo với cá tính riêng của bạn và đảm bảo có phần nội dung liên quan tới:
“Đồng hồ - Quà tặng vĩnh cửu là món quà ý nghĩa có thể dành tặng cho người thương nhân dịp 8/3 này, ghé TGDD nha”
- Bước 2:** Đăng video lên tài khoản tiktok cá nhân kèm hashtag:
#tgdd8/3 #donghotgdd
- Bước 3:** Kêu gọi lan tỏa video và gửi User vào link (trên bài viết)

The "**Lovely Gift for March 8th**" TikTok Video Creation Contest was organized by the Human Resources Department to celebrate International Women's Day on March 8th.



Did you know?



2023 IS THE WARMEST YEAR ON RECORD

These long-term changes in the Earth’s climate play out through the weather on a day-to-day basis. In 2023, extreme heat affected health and helped fuel devastating wildfires. Intense rainfall, floods and rapidly intensifying tropical cyclones left a trail of destruction, death and huge economic losses. **Source: The World Meteorological Organization (WMO)**